


## ENERGY STAR Copier Partner Promotional Ideas

### Retail Shelf Tags (Low Speed Copiers)


- ENERGY STAR compliant
- Saves average of \$20/year on utility bills
- Prevents air pollution from electricity generation



Point out additional savings to be achieved over time.

### Retail Signs (Low Speed Copiers)

Draw attention to energy saving features at the point of sale.



ENERGY STAR copiers offer  
higher energy efficiency at no  
additional cost.  
Save on your utility bill and  
prevent air pollution!

### Certificate of Achievement

[Partner] awards \_\_\_\_\_ this  
certificate for its commitment to energy  
efficiency for the purchase of an ENERGY STAR  
copier.

\_\_\_\_\_  
[Partner representative]

\_\_\_\_\_  
Date



### Customer Certificates:

Bring greater attention to purchase of  
ENERGY STAR labeled products to  
increase customer awareness of why  
the energy-saving features are used.

Use copy counters to monitor customer duplex rates. Award certificates to customers who substantially increase their duplexing rates. Encourage customers to track related paper purchase costs. Dealers can track duplex rates over time and give customer quarterly or annual reports — a real service to the customer!

### Certificate of Achievement

[Partner] awards \_\_\_\_\_ this certificate for its achievement in increasing its paper efficiency to a duplex rate of \_\_\_\_\_%.

\_\_\_\_\_  
[Partner]

\_\_\_\_\_  
Date



Sign for Placement Above Copier:

This is an ENERGY STAR Copier. It has met EPA's voluntary criteria for energy efficiency.



The copier will:

- Enter a low power mode after 15 minutes
- Automatically turn off after [30,60,90] minutes
- Duplex copy as the default setting